

Community Netball Update 2014 - 2015



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TODAY

Update on priorities for Community Netball Game Plan -

- Growing the game
 - Junior Netball
 - Secondary School/teenagers
- Developing the game
 - Coach Development
 - Technical Officials' Development



Growing the game – how we doing?

Insert membership graph

Junior Netball 2014-2015



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Phase 1: Roll Out 2014

- 67 Endorsed Junior Netball Centres
- 4206* Year 1 & 2 players participated
- 85% Participant satisfaction
- 1275 people attended the new Junior Coach workshops

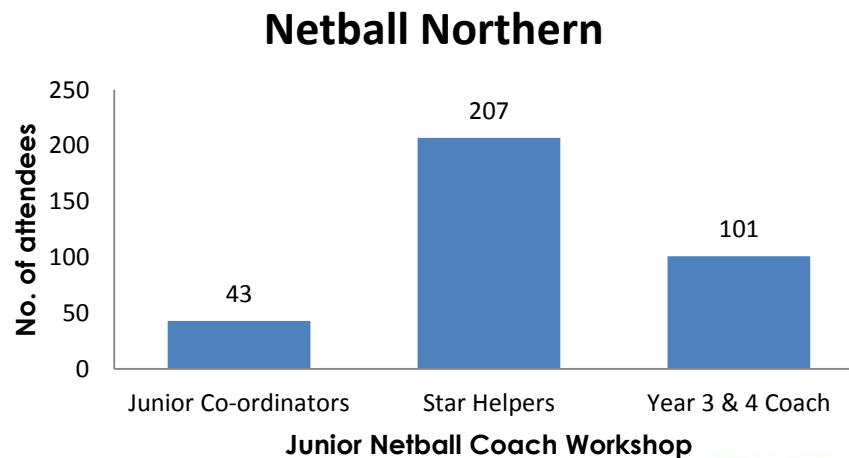
* Figures as at 30 May 2014



Highlights from Netball Northern

- To date 16 Junior Netball endorsed Netball Centres
- Final two Netball Centres will roll out the programme in Term 4 = 100%
- 33 new Junior Netball coach workshops delivered
- Experienced a 4%* growth in junior membership Yr 1-8

*as at 30 May 2014



Focus for 2015

- Brand / Sponsor launch
- Roll out of Year 3 & 4
- 100% of Netball Centres endorsed
- Centres can run programme at multiple
- E-learning portal and a new website
- Pilot to establish what is the best game for Year 5 & 6



Year 3 & 4

- As the players grow, so does the programme and the game
- Focus is on FUN, skill development and playing Netball
- Phased in roll out preferred – introduce to Year 3 initially
- 21 Netball Centres introduced 5 v 5 for Year 3 & 4 players during the 2014 season



Year 3 & 4 So far

Research findings (AUT 2013) showed 5 v 5 players were exposed to:

- more touches on the ball
- more successful shots (one every 3.3 minutes compared with 8.9 minutes)
- longer periods of play (94 seconds compared with 50 seconds)
- Other research from around the world reminds us that 'children are not mini adults'



Years 5 - 8

- 2015 will be the year of the Year 5 & 6 pilot
- Currently finalising guidelines for pilot
- In-season or out of season
- Research and evaluation will determine “which game is the best”
- **Be part of the decision makers** – if your Netball Centre is keen to be involved contact your Zone Community Netball Manager



Secondary Schools – Teenage girls

Netball cut of National Young People's survey –
What we know?

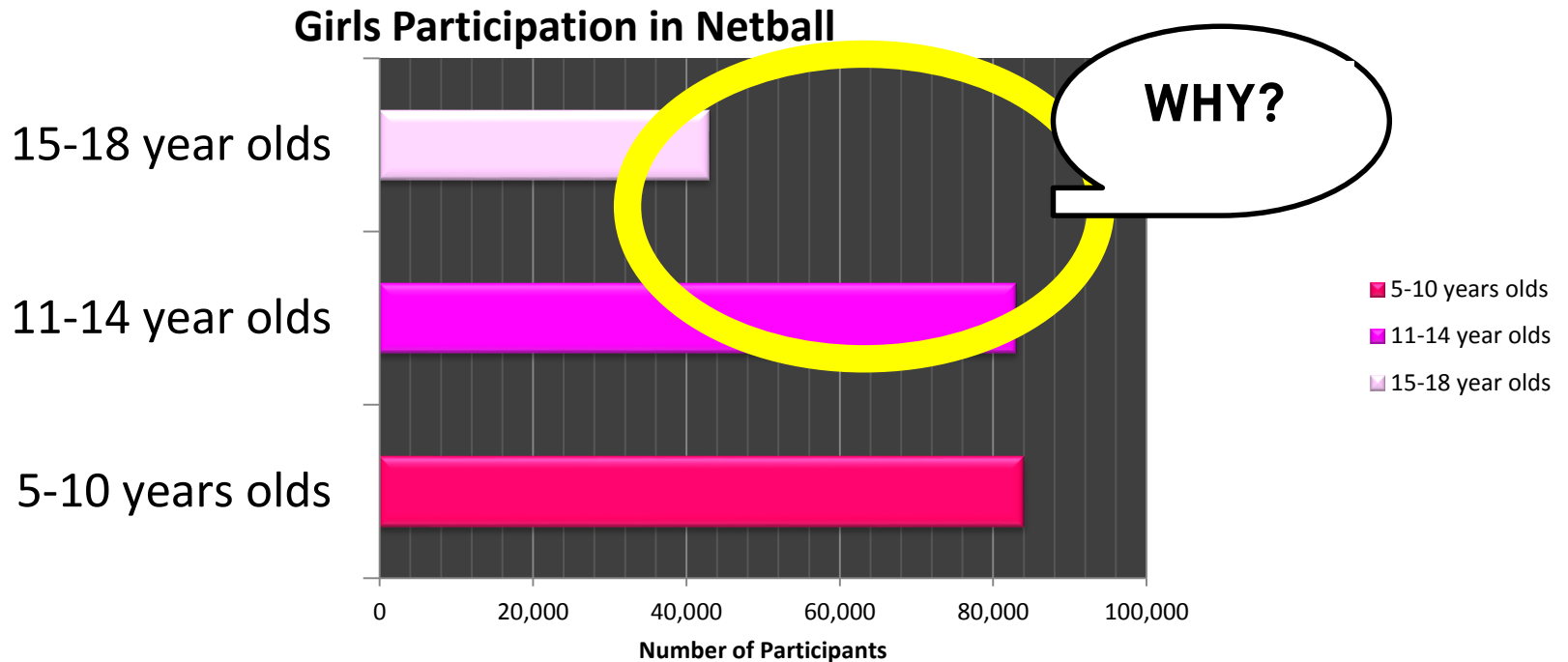
Initial information – more to come:

- If one or more parents play sport, more likely to play Netball – importance of Netball Families
- Teenage girls are often more motivated by playing with their friends and having fun than competition
- 30% teenage girls do no sport/activity



Teenager drop off in Netball

Number 1 sport girls aged 5-18 want to try or do more of



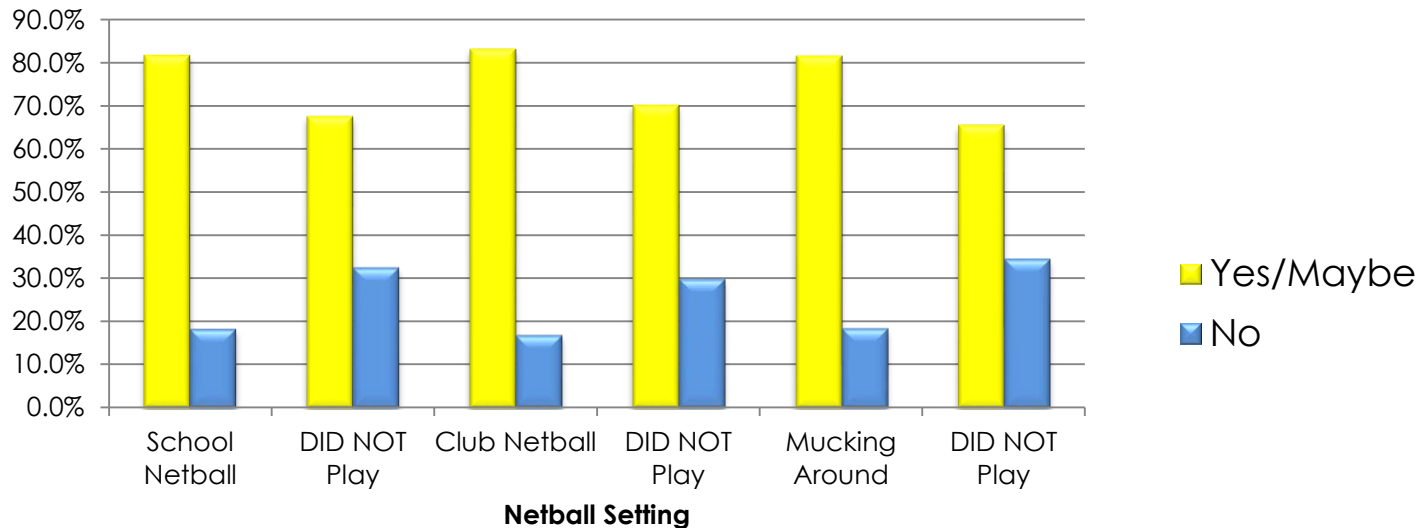
Sport New Zealand.(2012). *Sport and Recreation in the Lives of Young New Zealanders*.
Wellington; Sport New Zealand.



Challenges - Secondary Schools

- If schools had more teams would 13-18 year old girls would play more? **YES**

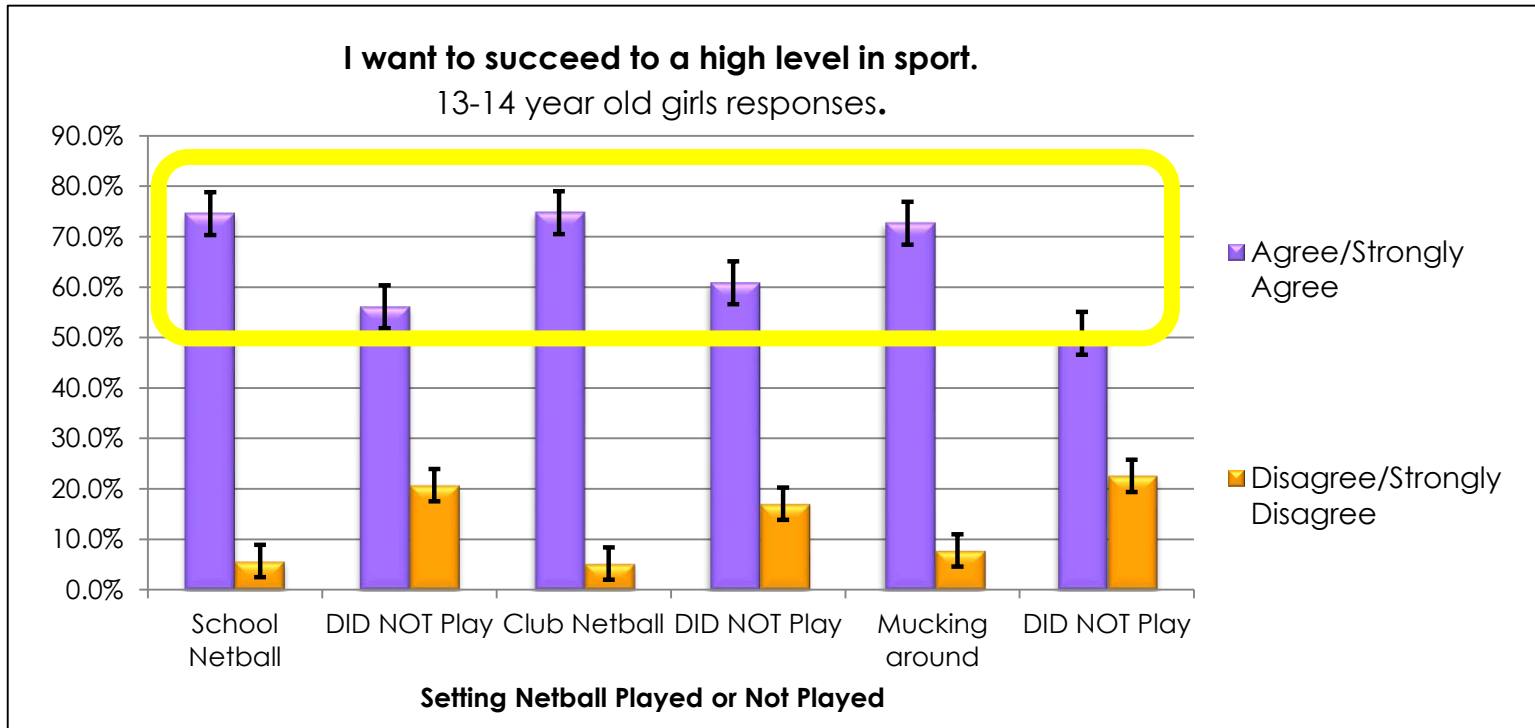
Would Play more if school had more teams to join



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Striving for success

- 13-14 year old girls want to succeed to a high level of sport
- We should not discount girls who play Netball in the informal mucking around setting – what happens at 15????



Secondary Schools – Focus for 2015

- Further analysis of research
- Case studies – Teenage perspective on Netball
- Investigate Netball programme to reengage teenagers in Netball



Coach Development

PLAYER LEVEL	COACH LEVEL
<p>SILVER FERNS FAST 5 ANZ CHAMPIONSHIP NZ U21</p> <p>EXCEL</p>	<p>HIGH PERFORMANCE</p>
<p>LFNC, U23, U19, U17 REPRESENTATIVE PREMIER CLUB SECONDARY SCHOOL</p> <p>PERFORM</p>	<p>PERFORMANCE</p>
<p>SENIOR CLUB SECONDARY SCHOOL YEAR 9 – 13</p> <p>PARTICIPATE</p>	<p>COMMUNITY</p>
<p>JUNIOR CLUB INTERMEDIATE PRIMARY SCHOOL YEAR 1 – 8</p> <p>EXPLORE/LEARN</p>	<p>FOUNDATION</p>

Focus

- Influential Leaders
- Strategic Thinks
- Advanced Skills/Tactics
- Decision Making
- Participation
- Skills
- Basic Skills
- Modified Games
- Fun



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NNZ Coach Development - Northern

Coach Level	Northern	All Zones
Junior Coach Workshops	1275	3035
Developing Modules	602	1357
Community Coach Award Holders	195	471



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NNZ PERFORMANCE COACH

- Revamped and launched in 2014
- Advanced modules – Skill Acquisition, Mental Skills
- Aimed at coaches who are coaching talented players
- Coaches need to have the vision, values, skills and behaviours to affect change, develop, lead and evaluate their coaching and coaching programmes.



NNZ Coach Development 2015

Develop Foundation Coach Award

- Year 5 and 6 Coach Workshop
- Mixture of online and practical workshops to become an 'expert' foundation coach

Performance Coach

- Planning and Game Analysis modules launched

National Conference – proposed Nov 2015

Coach Developer Training



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Technical Officials

National Technical Officials Manager role

- Support Umpires and Bench Officials

Bench Official Priorities for 2015

- Recruitment & Development
- Pathway
- Appointing Zone Co-ordinator



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Umpires review of 2014

- CAT workshops, excellent attendance levels in Zone
- NZUDG worked closely with ZUDG to ensure all Centres had support in particular with Coach development
- Lots of new Zone and NZ Awards achieved particularly Northern
- Theory Exams pass rates up on 2013 - Northern Zone candidates regularly feature in top marks



Umpires Focus for 2015

- E-Learning development – Centre Umpire support
- New Modules for umpires and umpire coaches in 2015 (face to face delivery in 2015 - Post Match Discussions, Obstruction, Umpiring Techniques)
- New resources include Coaching Junior Umpires, Being a Player Umpire
- CAT workshops reviewed and continued focus for 2015
- Increasing the connection between HP and Community Umpiring



Summary of Key priorities for 2015

- Ongoing roll of Junior Netball programme
- Foundation and Performance Coach Development
- E-learning portal development for coaching and umpiring
- Secondary Schools – research and programme development

